

COMMUNITY ALLIANCE

BREAKING

the Silence®

2026



A community education event promoting increased mental health awareness

FEATURING

Former NFL wide receiver
and mental health advocate

Brandon Marshall

THURSDAY EVENING

October 8, 2026

Holland Performing Arts Center
Omaha, Nebraska

AN INVITATION
TO SPONSOR

Join us in ending the stigma and supporting those in our community facing mental health challenges through your sponsorship today.

OUR 2026 GUEST SPEAKER

Brandon Marshall

We are honored to welcome Brandon Marshall to Omaha this fall for Community Alliance's annual Breaking the Silence event.

Celebrating its 30th year, Breaking the Silence is Community Alliance's signature event that has grown into one of the region's major mental health awareness gatherings that also serves as a fundraiser to support the many incredible programs Community Alliance provides to over 6,000 clients.

Breaking the Silence brings together families, professionals, advocates and community leaders to recognize the need for mental health services, reduce the stigma, and expand access and care to those in crisis.

This year we are excited to welcome former NFL wide receiver Brandon Marshall who was diagnosed with borderline personality disorder, which includes strong emotions that disrupt stability and relationships. Brandon shared,

“
When they diagnosed me, I just exhaled, like the biggest exhale of my life. It was just a huge relief.
”

Since being diagnosed, Brandon has become a prominent mental health advocate. Drawing from his own lived experience, Brandon has transformed personal challenges into a purpose-driven lifestyle focused on longevity, wellness and unlocking human potential. His message of resilience and hope is sure to inspire all in attendance.



Please help us continue “Breaking the Silence” about mental illness through your generous sponsorship today.

YOUR SPONSORSHIP WILL HELP:

- Bring Brandon Marshall's powerful message and personal story of hope and recovery to all in attendance.
- Sustain Breaking the Silence as one of the largest educational efforts of its kind in Nebraska.
- Enable participants of Community Alliance services to meet Brandon Marshall and benefit from his insight and encouragement in a separate, client-only daytime event and provide a limited number of client scholarships to the evening program.
- Help us continue to extend Community Alliance's treatment, rehabilitation, outreach and recovery-support services to more individuals and families throughout our community in the coming year.



Sponsor information is also available on our website, community-alliance.org/sponsor

Sponsorship Levels

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Brandon Marshall, will start promptly at 7 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

MENTAL HEALTH CHAMPION \$25,000

- Premier theatre-style seating for up to 24 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Private patron reception
- Post-event dessert and coffee
- Complimentary valet parking passes

MENTAL HEALTH HERO \$15,000

- Preferred theatre-style seating for up to 16 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Private patron reception
- Post-event dessert and coffee
- Complimentary valet parking passes

MENTAL HEALTH AMBASSADOR \$10,000

- Preferred theatre-style seating for up to 14 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

*Print deadlines permitting

Tax Information — Your sponsorship contribution to Community Alliance is tax deductible less the estimated fair market value of \$65.00 per ticket for the goods and services received by guests attending the 2026 Breaking the Silence program.

MENTAL HEALTH COLLABORATOR \$5,000

- Reserved theatre-style seating for up to 12 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

MENTAL HEALTH ADVOCATE \$2,500

- Reserved theatre-style seating for up to 10 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

MENTAL HEALTH SUPPORTER \$1,500

- Reserved theatre-style seating for up to 8 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

ADDITIONAL TICKETS AVAILABLE FOR PURCHASE AT \$150 EACH



T H A N K Y O U

**in advance for your generous sponsorship
in support of mental health awareness**

BOARD OF DIRECTORS

Cathy Bonnesen

Jon Breuning

Gray Derrick

Stu Dornan

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Lindsey Stennis

Tara Wisdom



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COMMUNITY ALLIANCE

Helping individuals experiencing mental health and substance use challenges achieve their unique potential and to live, work, learn and contribute in a community of mutual support is the mission of Community Alliance.

Founded in 1981 by parents of adult children living with a major mental illness, our mission articulates a continuing commitment to helping people address the full range of challenges and needs — mental health, substance use, physical health and social/community wellbeing — that individuals and families alike may face when managing a behavioral health disorder.

Rooted in our core mission, we offer a full array of treatment, recovery and community-based services utilizing evidence-based practices to produce measurable results. Our services include:

- **Psychiatric and outpatient mental health and substance use services**
- **Crisis response**
- **Primary health care**
- **Family and peer support**
- **Residential and day rehabilitation services**
- **In-home and community supports**
- **Supported employment services**
- **Targeted outreach and services for specialized populations including transition-age youth, those who are justice involved and re-entering the community, individuals experiencing homelessness, and most recently, those experiencing opioid addiction**
- **Assistance in accessing resources**
- **Supportive housing**

Whether someone is looking for assistance in managing a situational mental health challenge or seeking longer-term treatment and rehabilitation services to achieve and sustain recovery from substance use or mental illness, your support helps us continue to provide welcoming, responsive care to more people throughout our community.

For more information about Community Alliance or to discuss sponsorship opportunities, please contact us.



7150 Arbor Street • Omaha, NE 68106

Phone: 402-341-5128 • Fax: 402-505-9849

Email: breakingthesilence@commall.org

Community Alliance is recognized as a charitable and educational organization under Section 501(c)(3) of the Internal Revenue Code. All proceeds from Breaking the Silence are utilized to support and extend our outreach and direct services to individuals and families throughout the metro Omaha area and beyond.

Sponsor Information

YES! WE ARE PLEASED TO SPONSOR THE 30TH ANNIVERSARY OF BREAKING THE SILENCE.

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Brandon Marshall, will start promptly at 7 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

DONATION/SPONSOR LEVEL Please indicate the level of sponsorship you wish to contribute/pledge.

- \$25,000 Mental Health Champion** (*Premier theatre-style seating for up to 24*)
 - \$15,000 Mental Health Hero** (*Preferred theatre-style seating for up to 16*)
 - \$10,000 Mental Health Ambassador** (*Preferred theatre-style seating for up to 14*)
 - \$5,000 Mental Health Collaborator** (*Reserved theatre-style seating for up to 12*)
 - \$2,500 Mental Health Advocate** (*Reserved theatre-style seating for up to 10*)
 - \$1,500 Mental Health Supporter** (*Reserved theatre-style seating for up to 8*)
 - \$_____ Other Amount**
- Additional Tickets** — _____ at \$150 each / Total \$ _____

Donation Only:

I/We wish to decline tickets to the 2026 program and designate 100% of the sponsorship indicated as a charitable contribution to Community Alliance.

ACKNOWLEDGEMENT INFORMATION

Please use the following name(s) in all program acknowledgements _____

I/We wish to have our sponsorship gift remain anonymous.

NAME OF SPONSORING ORGANIZATION/INDIVIDUAL

Please print or type.

Name/Title of Individual Authorizing Sponsorship _____
Mailing Address _____
City, State & Zip _____
Phone _____ Email _____

CONTACT PERSON/TITLE

Please provide the name and contact information of who we should contact to coordinate tickets and event details.

Name/Title of Contact _____
Phone _____ Email _____
Mailing Address (*If different than above*) _____
City, State & Zip _____

METHOD OF PAYMENT

Check Enclosed. (Amount: \$ _____) *Please make payable to **Community Alliance Foundation**.*

Credit Card. Credit card payment accepted on our secure website at community-alliance.org/sponsor.
Visa, MasterCard, Discover and American Express accepted.

Please Invoice Us. Invoice will be sent upon receipt of your pledge.
*To assist us in timely and accurate acknowledgement of your support in event materials, payment of your pledge is requested on or before **September 23, 2026**.*

Other. Please specify _____

PLEASE RETURN COMPLETED FORM TO:

Community Alliance, Attn: Breaking the Silence
7150 Arbor Street, Omaha, NE 68106
Phone: 402-341-5128 | Fax: 402-505-9849
Email: breakingthesilence@commall.org

Thank you for your support. Your sponsorship contribution to Community Alliance is tax deductible as a charitable donation less the estimated fair market value of \$65.00 per ticket for the goods and services received by guests attending Breaking the Silence 2026.