

COMMUNITY ALLIANCE
BREAKING
the Silence.
2023

a community education
event promoting increased
mental health awareness



FEATURING

Presidential Historian and
Pulitzer Prize-Winning Author

**Doris Kearns
Goodwin**

AN INVITATION
TO SPONSOR

Join us in ending the stigma and supporting those in our community facing
mental health challenges through your sponsorship today.

THURSDAY
October 5, 2023

Holland Performing Arts Center
Omaha, Nebraska

OUR 2023
GUEST SPEAKER

Doris Kearns Goodwin

Currently, one in three Nebraskans faces a mental health challenge. But misconceptions about mental health cause many to avoid talking about it or to seek treatment and support. Ending that stigma, and understanding how people with mental illness enrich all of our lives, is the purpose of Breaking the Silence.

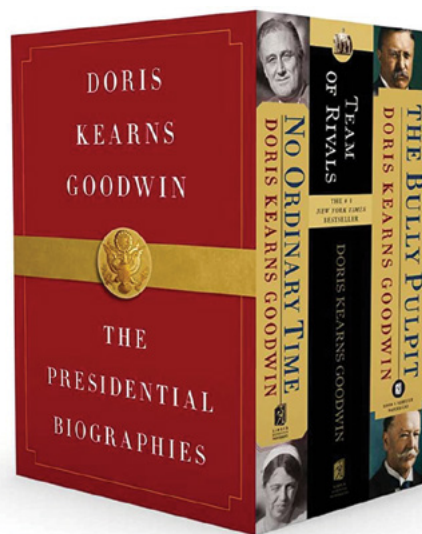
This annual event draws families, friends, co-workers, healthcare professionals, businesses and community together to increase our awareness and understanding of mental illness and further our support of those most affected by it.

We are thrilled to welcome Presidential Historian and Pulitzer Prize-Winning Author Doris Kearns Goodwin as the featured speaker of Breaking the Silence 2023. Ms. Goodwin will speak to how the mental health struggles faced by some of our most consequential presidents impacted their leadership.

Following her six critically acclaimed books, her seventh book, "Leadership In Turbulent Times," focusing on Abraham Lincoln, Theodore Roosevelt, Franklin Roosevelt and Lyndon Baines Johnson, was an instant bestseller.

Her award-winning book "Team of Rivals: The Political Genius of Abraham Lincoln" was the inspiration for Steven Spielberg's film "Lincoln," which earned 12 Academy Award nominations. The book is often cited as an inspiration for business and political leaders and was awarded the prestigious Lincoln Prize and the inaugural Book Prize for American History.

Ms. Goodwin earned the Pulitzer Prize in History for "No Ordinary Time: Franklin and Eleanor Roosevelt: The Home Front in World War II." Her book "The Fitzgeralds and the Kennedys," was adapted into an award-winning television miniseries.



Please help us continue "Breaking the Silence" about mental illness through your generous sponsorship today.

YOUR SPONSORSHIP WILL HELP:

- Bring Doris Kearns Goodwin's extensive research and remarkable storytelling talent to all in attendance and offer a rare perspective on the mental health struggles of some of our most influential presidents.
- Sustain Breaking the Silence as one of the largest educational efforts of its kind in Nebraska and across the Midwest.
- Enable participants of Community Alliance services to meet Doris Kearns Goodwin and benefit from her insight and encouragement in a separate, client-only daytime event and provide a limited number of client scholarships to the evening program.
- Extend Community Alliance's treatment, rehabilitation, outreach and community services to more than 5,000 individuals and families in the coming year.

Sponsorship Levels

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Doris Kearns Goodwin, will start promptly at 7:00 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

MENTAL HEALTH CHAMPION

\$25,000

- Premier theatre-style seating for up to 24 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program private reception
- Post-event dessert and coffee
- Complimentary valet parking passes

MENTAL HEALTH HERO

\$15,000

- Preferred theatre-style seating for up to 16 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program private reception
- Post-event dessert and coffee
- Complimentary valet parking passes

MENTAL HEALTH AMBASSADOR

\$10,000

- Preferred theatre-style seating for up to 14 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee
- Complimentary valet parking passes

MENTAL HEALTH COLLABORATOR

\$5,000

- Reserved theatre-style seating for up to 12 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

MENTAL HEALTH ADVOCATE

\$2,500

- Reserved theatre-style seating for up to 10 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

MENTAL HEALTH SUPPORTER

\$1,500

- Reserved theatre-style seating for up to 8 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program reception
- Post-event dessert and coffee

ADDITIONAL TICKETS AVAILABLE FOR PURCHASE AT

\$125 EACH

THANK YOU
in advance for your generous sponsorship
in support of mental health awareness

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Sponsor information is also
available on our website,
Community-Alliance.org

COMMUNITY ALLIANCE

Helping people with mental illness achieve their unique
potential and to live, work, learn and contribute in a
community of mutual support.

Community Alliance is growing to meet the needs of our community. This year, we will serve more than 5,000 of our friends, neighbors and loved ones, offering the personalized care and support needed to address the mental health and substance use challenges impacting their lives. We help each person to chart their unique course toward healing and wellness by offering a broad continuum of services including:

- **Psychiatric and Counseling Services** — Providing individualized diagnosis, counseling, therapy and medication support to address an array of mental health and substance use challenges.
- **Primary Health Care** — On-site physical health services and health and wellness programs integrated with our mental health services in a way that supports whole health and recovery.
- **Rehabilitation Services** — Services designed to restore strengths and skills for those living with serious mental illness, including both residential and day-time programs.
- **Employment and Community Services** — Providing in-home and on-the-job support, supportive housing, and help linking and coordinating with needed community and social services.
- **Specialized Homeless Services** — Outreach and support services to engage individuals living with mental illness and experiencing homelessness, and helping them to transition to stable housing and ongoing mental health care.
- **Family and Peer Support** — Offering practical, hands-on understanding and tools from others who have been there.

Community Alliance services are nationally accredited and make a real and lasting difference in the lives of those we serve, including measurably improved mental health, physical health, social well-being and community stability.

For more information about Community Alliance
or to discuss sponsorship opportunities, please contact us.



Community Alliance
CENTER FOR MENTAL HEALTH

4001 Leavenworth Street • Omaha, NE 68105
Phone: 402-341-5128 • Fax: 402-505-9849
Email: breakingthesilence@commall.org

Community Alliance is recognized as a charitable and educational organization under Section 501(c)(3) of the Internal Revenue Code. All proceeds from Breaking the Silence are utilized to support and extend our outreach and direct services to individuals and families throughout the metro Omaha area and beyond.

Sponsorship Request Form

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Doris Kearns Goodwin, will start promptly at 7:00 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

DONATION/SPONSOR LEVEL Please indicate the level of sponsorship you wish to contribute/pledge.

- ☐ **\$25,000 Mental Health Champion** (*Premier theatre-style seating for up to 24*)
☐ **\$15,000 Mental Health Hero** (*Preferred theatre-style seating for up to 16*)
☐ **\$10,000 Mental Health Ambassador** (*Preferred theatre-style seating for up to 14*)
☐ **\$5,000 Mental Health Collaborator** (*Reserved theatre-style seating for up to 12*)
☐ **\$2,500 Mental Health Advocate** (*Reserved theatre-style seating for up to 10*)
☐ **\$1,500 Mental Health Supporter** (*Reserved theatre-style seating for up to 8*)
☐ **\$_____ Other Amount**
☐ **Additional Tickets** — _____ at \$125 each / Total \$_____

☐ **Donation Only:**

I/We wish to decline tickets to the 2023 program and designate 100% of the Sponsorship indicated as a charitable contribution to Community Alliance.

ACKNOWLEDGEMENT INFORMATION

- ☐ Please use the following name(s) in all program acknowledgements _____
☐ I/We wish to have our sponsorship gift remain anonymous.

NAME OF SPONSORING ORGANIZATION/INDIVIDUAL *(Please print or type)*

Name/Title of Individual Authorizing Sponsorship: _____
Mailing Address _____
City, State & Zip _____
Phone _____ Email _____

CONTACT PERSON/TITLE

Please provide the name and contact information of who we should coordinate tickets and event details.

Name/Title of Contact: _____
Phone _____ Email _____
Mailing Address *(If different than above)* _____
City, State & Zip _____

METHOD OF PAYMENT

- ☐ **Check Enclosed.** (Amount: \$_____) *Please make payable to **Community Alliance Foundation**.*
☐ **Credit Card.** Credit card payment accepted on our secure website at **community-alliance.org**.
Visa, MasterCard, Discover and American Express accepted.
☐ **Please Invoice Us.** Invoice will be sent upon receipt of your pledge.
*To assist us in timely and accurate acknowledgement of your support in event materials, payment of your pledge is requested on or before **September 21, 2023**.*
☐ **Other.** Please specify _____

**PLEASE RETURN YOUR
COMPLETED FORM TO:**

Community Alliance, Attn: Breaking the Silence
4001 Leavenworth Street, Omaha, NE 68105
Phone: 402-341-5128 | Fax: 402-505-9849
Email: breakingthesilence@commall.org