

COMMUNITY ALLIANCE
BREAKING

the Silence®

2022

a community education
event promoting increased
mental illness awareness

FEATURING

Actor, Producer, Author and
Mental Health Advocate

Sean Astin

AN INVITATION
TO SPONSOR

Join us in ending the stigma and supporting those
in our community facing mental health challenges
through your sponsorship today.

TUESDAY EVENING

October 11, 2022

Holland Performing Arts Center
Omaha, Nebraska

OUR 2022
GUEST SPEAKER

Sean Astin

One in five Nebraskans face a mental health challenge in any given year. Since the pandemic, this statistic has risen to one in three. Yet, the misconceptions that still surround mental illnesses cause many to avoid talking about them, or seeking the treatment and support services needed to overcome these challenges. Ending that stigma is the purpose of Breaking the Silence.

This annual event draws families, friends, co-workers, healthcare professionals, businesses and community together to increase our awareness and understanding of mental illness and further our support of those most affected by it.

We are thrilled to welcome actor Sean Astin as the featured speaker of Breaking the Silence 2022. Sean began his acting career in 1981 and has had many memorable roles including Mikey in Steven Spielberg's classic film *The Goonies*, the title character in *Rudy*, Samwise Gamgee in *The Lord of the Rings* trilogy, and most recently, Bob Newby in Netflix's *Stranger Things*.

In addition to his own acting success, Sean is famed as the son of actor John Astin (*The Addams Family*) and Academy Award winning actress Patty Duke (*The Miracle Worker*, *The Patty Duke Show*), herself a prior speaker at our Breaking the Silence event where she talked openly about her struggles with bipolar disorder.

Since his mother's death in 2016, Sean has worked tirelessly to continue her legacy as a champion for mental health. He advocates for increased awareness and ready availability of resources, enabling individuals and families to access the help they need without stigma or other barriers.

Sean shares his family story with the humor, emotion, sense of pride and perspective that only a son can bring. His message of hope and his call to action is a source of inspiration and encouragement to all who hear him. Please help us continue 'Breaking the Silence' about mental illness through your generous sponsorship today.



YOUR SPONSORSHIP WILL HELP:

- Sustain Breaking the Silence as one of the largest educational efforts of its kind in Nebraska and across the Midwest.
- Bring Sean Astin's personal and family story to all in attendance, motivating our community to continue the strides it has taken to end the stigma and silence that still surround mental illness.
- Enable participants of Community Alliance services to meet Sean Astin and benefit from his insight and encouragement in a separate, client-only daytime event and provide a limited number of client scholarships to the evening program.
- Extend Community Alliance's treatment, rehabilitation, outreach and supportive community services to more than 3,800 individuals and families in the coming year.

Sponsorship Levels

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Sean Astin, will start promptly at 7:00 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

MENTAL HEALTH CHAMPION \$25,000

- Premier theatre-style seating for up to 24 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program Private Reception
- Post-event Dessert and Coffee
- Valet Parking Passes

MENTAL HEALTH HERO \$15,000

- Preferred theatre-style seating for up to 16 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection and event signage*
- Pre-program Private Reception
- Post-event Dessert and Coffee
- Valet Parking Passes

MENTAL HEALTH AMBASSADOR \$10,000

- Preferred theatre-style seating for up to 14 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on screen projection and event signage*
- Pre-program Reception
- Post-event Dessert and Coffee
- Valet Parking Passes

MENTAL HEALTH COLLABORATOR \$5,000

- Reserved theatre-style seating for up to 12 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on screen projection and event signage*
- Pre-program Reception
- Post-event Dessert and Coffee
- Valet Parking Passes

MENTAL HEALTH ADVOCATE \$2,500

- Reserved theatre-style seating for up to 10 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on screen projection and event signage*
- Pre-program Reception
- Post-event Dessert and Coffee

MENTAL HEALTH SUPPORTER \$1,500

- Reserved theatre-style seating for up to 8 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on screen projection and event signage*
- Pre-program Reception
- Post-event Dessert and Coffee

ADDITIONAL TICKETS AVAILABLE FOR PURCHASE AT \$125 EACH

THANK YOU
in advance for your generous sponsorship
in support of mental illness awareness

PLANNING COMMITTEE

Kathy Gerber, Chair

Cathy Bonnesen

Julie Cobb

Darlene Mueller

Sue Oakes

Robin Putnam

Taylor Renfro

Janet Sutera

COMMUNITY ALLIANCE

Helping people with mental illness achieve their unique potential and to live, work, learn and contribute in a community of mutual support.

Community Alliance is growing to meet the needs of our community. This year, we will serve more than 3,800 of our friends, neighbors and loved ones, all of whom experience a mental health or substance use challenge that impact their daily lives. We work to help each person to chart their unique course toward healing and wellness by offering a broad continuum of services including:

- **Psychiatric and Counseling Services** — Providing individualized diagnosis, counseling, therapy and medication support to address an array of mental health challenges.
- **Primary Health Care** — On-site physical health services, and health and wellness programs integrated with our mental health services in a way that support whole health and recovery.
- **Rehabilitation Services** — Services designed to restore strengths and skills for those living with serious mental illness, including both residential and day-time programs.
- **Employment and Community Services** — Providing in-home and on-the-job support, supportive housing, and help linking and coordinating with needed community and social services.
- **Specialized Homeless Services** — Outreach and support services to engage individuals living with mental illness and experiencing homelessness, and helping them to transition to stable housing and ongoing mental health care.
- **Family and Peer Support** — Offering practical, hands-on understanding and tools from others who have been there.

Community Alliance services are nationally accredited and make a real and lasting difference in the lives of those we serve, including measurably improved mental health, physical health, social well-being and community stability.

Sponsor information is also
available on our website,
Community-Alliance.org

For more information about Community Alliance
or to discuss sponsorship opportunities, please contact us.



Community Alliance

Positive Action. Positive Outcomes.

4001 Leavenworth Street • Omaha, NE 68105

Phone: 402.341.5128 • Fax: 402.505.9849

Email: breakingthesilence@commall.org

Community Alliance is recognized as a charitable and educational organization under Section 501(c)(3) of the Internal Revenue Code. All proceeds from Breaking the Silence are utilized to support and extend our outreach and direct services to individuals and families throughout the metro Omaha area and beyond.

Sponsorship Response Form

All guests will be welcomed with a pre-program reception including hors d'oeuvres and complimentary beverages. The program, featuring Sean Astin, will start promptly at 7:00 p.m. in the Peter Kiewit Concert Hall. Coffee and dessert will be served immediately following.

DONATION/SPONSOR LEVEL Please indicate the level of sponsorship you wish to contribute/pledge.

- ☐ **\$25,000 Mental Health Champion** (*Premier theatre-style seating for up to 24*)
☐ **\$15,000 Mental Health Hero** (*Preferred theatre-style seating for up to 16*)
☐ **\$10,000 Mental Health Ambassador** (*Preferred theatre-style seating for up to 14*)
☐ **\$5,000 Mental Health Collaborator** (*Reserved theatre-style seating for up to 12*)
☐ **\$2,500 Mental Health Advocate** (*Reserved theatre-style seating for up to 10*)
☐ **\$1,500 Mental Health Supporter** (*Reserved theatre-style seating for up to 8*)
☐ **\$_____ Other Amount**
☐ **Additional Tickets** — _____ @ \$125 each / Total \$_____

☐ **Donation Only:**

I/We wish to decline tickets to the 2022 program and designate 100% of the Sponsorship indicated as a charitable contribution to Community Alliance.

ACKNOWLEDGEMENT INFORMATION

- ☐ Please use the following name(s) in all program acknowledgements _____
☐ I/We wish to have our sponsorship gift remain anonymous.

NAME OF SPONSORING ORGANIZATION/INDIVIDUAL *(Please print or type)*

Name/Title of Individual Authorizing Sponsorship: _____
Mailing Address _____
City, State & Zip _____
Phone _____ Email _____

CONTACT PERSON/TITLE

(Please provide us with name and contact information of person with who we should coordinate tickets and other event details):

Name/Title of Contact: _____
Phone _____ Email _____
Mailing Address *(If different than above)* _____
City, State & Zip _____

METHOD OF PAYMENT

- ☐ **Check Enclosed.** (Amount: \$_____) Please make payable to **Community Alliance Foundation**.
☐ **Credit Card.** Credit card payment accepted on our secure website at **community-alliance.org**.
Visa, MasterCard, Discover and American Express accepted.
☐ **Please Invoice Us.** Invoice will be sent upon receipt of your pledge.
*To assist us in timely and accurate acknowledgement of your support in event materials, payment of your pledge is requested on or before **September 30, 2022**.*
☐ **Other.** Please specify _____

**PLEASE RETURN YOUR
COMPLETED FORM TO:**

Community Alliance, Attn: Breaking the Silence
4001 Leavenworth Street, Omaha, NE 68105
Phone: 402.341.5128 | Fax: 402.505.9849
Email: breakingthesilence@commall.org