

An Invitation to Sponsor

COMMUNITY ALLIANCE

BREAKING

the Silence®

A community education event
promoting increased mental illness awareness

**Thursday,
October 11, 2018**

Holland Performing Arts Center, Omaha

Our 2018 Keynote Speaker

Yashi Brown

Writer - Poet - Mental Health Advocate



Please support those in our community living with mental illness by being a
Sponsor of the 2018 Breaking the Silence program!



An evening with

Yashi Brown

“Recovery is not only real but should be the expectation.”

This is what Yashi Brown wants the world to know. Brown, the niece of the late Michael Jackson, has lived with mental illness since the age of 19. For five years, her symptoms went unnoticed until she experienced a psychotic episode and was diagnosed with bipolar disorder. Today, she is a writer, poet and spoken word artist thriving in her recovery and recognized as a leading advocate in the mental health community. Her success, she says, is rooted in a support system of family, friends, treatment and spirituality.

Breaking the Silence

There are many in our community who have yet to find the support needed for their recovery. Through Community Alliance's Breaking the Silence event, we work to end the stigma surrounding mental illness and offer increased understanding and hope to all those affected by these illnesses. Breaking the Silence is attended by families, friends, healthcare professionals, business and community leaders from throughout the metro area and across the State.

Your Sponsorship will help...

- Sustain Breaking the Silence as one of the largest educational efforts of its kind in Nebraska and across the Midwest. This year we expect more than 700 guests.
- Bring Yashi Brown's story to more individuals and family members who are faced with the struggle of mental illness each day. A portion of each sponsorship will support a special client presentation as well as scholarships to the evening program.
- Support Community Alliance's work, bringing treatment, rehabilitation and recovery services to men and women across our community. Last year, more than 2,500 men and women participated in one or more Community Alliance services.

Please join in making this memorable evening possible by becoming a Sponsor of this year's program and contributing to "Breaking the Silence" about mental illness.

Sponsorship levels

All guests are welcomed with a reception featuring hot hors d'oeuvres and complimentary beverages, beginning at 5:30 pm. The program, featuring Yashi Brown will start at 7:00 pm. Coffee and dessert will be served immediately following the program.

Sponsor levels and benefits associated with each are as follows:

Presenting Sponsor – \$25,000

- Premier theatre style seating for 24 on main floor of Peter Kiewit Concert Hall
- Premier logo recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program patron reception
- Post-event dessert and coffee
- Valet parking passes

Champion Sponsor – \$15,000

- Premier theatre style seating for 18 on main floor of Peter Kiewit Concert Hall
- Premier logo recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program patron reception
- Post-event dessert and coffee
- Valet parking passes

Platinum Sponsor – \$10,000

- Preferred theatre style seating for 14 on main floor of Peter Kiewit Concert Hall
- Prominent logo recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program patron reception
- Post-event dessert and coffee
- Valet parking passes

Gold Sponsor – \$5,000

- Preferred theatre style seating for 12 on main floor of Peter Kiewit Concert Hall
- Logo recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program reception
- Post-event dessert and coffee
- Valet parking passes

Silver Sponsor – \$2,500

- Reserved theatre style seating for 10 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program reception
- Post-event dessert and coffee

Bronze Sponsor – \$1,500

- Reserved theatre style seating for 8 in Peter Kiewit Concert Hall
- Name recognition on printed materials, event webpage, on-screen projection during program, and event signage*
- Pre-program reception
- Post-event dessert and coffee

** Print deadlines permitting*

**Thank you in advance for your generous sponsorship
in support of mental illness awareness and the
individual journey towards recovery.**

Additional tickets available for purchase at \$125 each.

Tax Information – Your sponsorship contribution to Community Alliance is tax deductible less the estimated fair market value of \$50.00 per person for the goods and services received by guests attending the 2018 Breaking the Silence community education event.

COMMUNITY ALLIANCE

Helping individuals with mental illness live, work, learn
and contribute in a community of mutual support.



Planning Committee

Kathy Gerber, Chair
Jane Alseth
Julie Cobb
Jay Daily
Ande Johnson
Deirdre Milobar
Darlene Mueller
Sue Oakes
Robin Putnam
Carol Russell
Stephanie Samson
Sheri Stanek

This past year, Community Alliance served over 2,500 adult men and women, all who experience a major mental illness which impacts their daily lives, including.

- 162,000 services in home and community settings, promoting personal growth, resiliency and self-care
- Integrated psychiatric and primary health care to 818 individuals
- 57,305 days of community housing through agency owned and operated residences
- 11,711 warm line calls and 368 guest visits to Safe Harbor, a peer crisis diversion program which works to prevent an emergency room visit or hospitalization
- Outreach to over 350 individuals experiencing homelessness through street and linking them to mental health, housing and other services
- Individualized placement and job coaching services for 100 individuals returning to work
- Education and support services for family members

For more information or to discuss sponsorship opportunities, please contact us at:



Community Alliance

4001 Leavenworth Street
Omaha, Nebraska 68105
Phone (402) 341-5128 • Fax (402) 505-9849

breakingthesilence@commall.org

Sponsor information, including this brochure, is also available on our website:
www.community-alliance.org

Community Alliance is recognized as a charitable and educational organization under Section 501(c)(3) of the Internal Revenue Code. All proceeds from Breaking the Silence are utilized to support Community Alliance's treatment, rehabilitation, recovery support and community education services for adults with mental illness and their families.

COMMUNITY ALLIANCE

2018 Sponsor Response Form

All guests will be welcomed with a reception including hot hors d'oeuvres and complimentary beverages. The program, featuring Yashi Brown, will be held in Peter Kiewit Concert Hall at the Holland Performing Arts Center. Coffee and dessert will be served immediately upon conclusion of the program.

BREAKING
the Silence®
2018

Please select your Sponsor level below and return your completed form to:
Community Alliance • Attn: Breaking the Silence
4001 Leavenworth Street • Omaha, Nebraska 68105
Phone: 402-341-5128 • Fax: 402-505-9849 • E-mail: breakingthesilence@commall.org

Name of Sponsoring Organization/Individual

(as you wish to be acknowledged in event materials)

Name/Title of individual authorizing sponsorship: _____

Telephone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person/Title (please provide us with name and contact information of the person with who we should coordinate event details):

Telephone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsor Level (please indicate the level of sponsorship you wish to contribute/pledge)

- Presenting Sponsor – \$25,000/** Includes premier, theatre style seating for 24; \$23,800 recognized as charitable contribution.
- Champion Sponsor – \$15,000/** Includes premier, theatre style seating for 18; \$14,100 recognized as charitable contribution.
- Platinum Sponsor – \$10,000/** Includes preferred, theatre style seating for 14; \$9,300 recognized as charitable contribution.
- Gold Sponsor – \$5,000/** Includes preferred, theatre style seating for 12; \$4,400 recognized as charitable contribution.
- Silver Sponsor – \$2,500/** Includes reserved, theatre style seating for 10; \$2,000 recognized as charitable contribution.
- Bronze Sponsor – \$1,500/** Includes reserved, theatre style seating for 8; \$1,100 recognized as charitable contribution.
- Additional Tickets –** _____ @ \$125.00 each/ Total \$ _____
- Donation – \$** _____ / I/we are unable to attend the 2018 Breaking the Silence program, but wish to support this community education event with the donation indicated. Community Alliance will recognize your donation as a sponsorship in the amount indicated with 100% of your payment recognized as a charitable contribution.

Method of Payment

- Check Enclosed –** (Amount \$ _____). Please make payable to **COMMUNITY ALLIANCE FOUNDATION**.
- Credit Card –** Credit card payment accepted on our website at www.community-alliance.org.
Visa, MasterCard, Discover and American Express accepted.
- Please Invoice Us –** Invoice will be sent upon receipt of your pledge. To assist us in timely and accurate acknowledgement of your support in event materials, payment of your pledge is requested on or before September 30, 2018.

Thank you for your support!